

Use your Kroger Plus Card To Grow Unity of Nashville!



Kroger Community Rewards Program

Once you've successfully enrolled, Unity of Nashville will earn rewards on all eligible purchases you make using your Kroger Plus Card. Kroger will award up to a maximum of \$50,000 each quarter, to participating organizations.

Directions to enroll your Kroger Plus Card:

Register online at krogercommunityrewards.com

- Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
- If you do not yet have a Kroger Plus card, please know that they are available at the customer service desk at any Kroger.
- Click on Sign In/Register
- Most participants are new online customers, so you must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter Unity of Nashville's NPO number (**18065**) or select Unity of Nashville from list and click on confirm.
- To verify you are enrolled correctly, you will see Unity of Nashville's name on the right side of your information page.
- REMEMBER, purchases will not count for Unity of Nashville until after you register your card(s).
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- You must swipe your registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.